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PRESS RELEASE

MCI OPENS ITS CAPITAL TO EMZ PARTNERS AND INDIGO CAPITAL TO FURTHER ACCELERATE GROWTH

Paris, September 6th 2017 - Swiss group MCI reorganizes its capital and welcomes new investors EMZ Partners and Indigo Capital to embark into a new phase of development. MCI was accompanied since 2011 by Iris Capital, joined in 2013 by Edmond de Rothschild Investment Partners, who backed the group's ambitious growth projects of international expansion and services offering extension, notably in the digital field. Led by the Tondeur family and its management team for the last 30 years, MCI helps companies, professional associations and scientific societies in their event marketing activities and the organization of their professional congresses. Globally active in 31 countries through 63 offices, MCI intends to further accelerate its development with new funding provided by EMZ Partners and Indigo Capital.

Sebastien Tondeur, President of MCI, declared: « *Many thanks to my partners at Iris Capital and Edmond de Rothschild Investment Partners for their unconditional support and their valuable advice. Together with our loyal and experienced management team, the Tondeur family is ready to embark in this new phase which will notably include continuing growth in Europe and an acceleration of our development in the US, where we ambition several significant developments.* »

Monique Deloire, President of Indigo Capital and Pierre-François Gueit, Partner at EMZ Partners, declared: « *We were attracted by the entrepreneurial project of the MCI management team and by its dedication to build a global group with significant size, allowing to provide its customers with its full expertise as well as new strong value-added services. Already very active outside Europe, we are very happy to have the opportunity to support the group in its continuing global expansion and integration of new technologies and services aimed at expanding its offering.* »

Erik de la Rivière, Managing Partner at Iris Capital, and François-Xavier Mauron, Associate Director at Edmond de Rothschild Investment Partners, commented: « *We are happy to have supported the group's ambitious growth plan over the last years, notably sustained by a strong vision, a successful management transition and multiple successes such as the development of the digital offering, the continued expansion in the APAC region and the entry into the US market. We wish the best of success to Sebastien and his teams for this new development phase.* »

Participants:

Target

MCI Group: Sebastien Tondeur, Roger Tondeur

Sellers

Iris Capital: Erik de la Rivière

Edmond de Rothschild Investment Partners: François-Xavier Mauron, Sophie Nordmann-Caetano, Tanguy Tauzinat

Purchasers

Indigo Capital: Monique Deloire, Laurent Arbona de Soler, Martin Bellé

EMZ Partners: Pierre-François Gueit, Thierry Raiff

Advisors to the sellers and the target

Financial counsel: Invest Corporate Finance (Raphaël Rossello, Virginie Lagrange, Rémi Pollet)

Tax counsel: Tax Partners (Stéphanie Eichenberger)

Financial VDD: E&Y (Stefan Rösch-Rütsche, Amaury Bonnaire, Olivier Urech, Camille Denis)

Strategic and commercial VDD: LEK (David Danon Boileau, Serge Hovsepian, Olivier Asset, Maxime Julian)

Legal advice: Cohen Amir-Aslani (Karine Fitau, Rebecca Guyot), Jacquemoud Stanislas (Philippe Jacquemoud, Alexandre Estier), Chammas & Marcheteau (Jérôme Chapron, Denis Marcheteau)

Advisors to the buyers

Financial Due diligence: PWC (Martin Naquet-Radiguet, Sophie Gerbaud)

Strategic and commercial Due diligence: Indefi (Julien Berger)

Legal advice: De Pardieu Brocas Maffei (Jean-François Pourdieu, Sandra Benhaïm), Python (Marc Joory)

About Iris Capital

Iris Capital is a European venture capital funds' manager specialized in the digital economy. It fuels entrepreneurs at various stages of maturity, from early-stage to growth equity. With its deep sector specialization and extensive experience acquired over 30+ years, as well as the backing of its corporate sponsors, Iris Capital provides active support to its portfolio companies, through its presence in Paris, Berlin, San Francisco, Tel Aviv, Dubai and Tokyo.

Iris Capital investments include, among others, companies such as Adjust, Careem, Kyriba, Marco Vasco, Mister Auto, Mopub, Netatmo, ReBuy, Searchmetrics, Scality, Shift Technology, and Talend.

For more information: www.iriscapital.com

About Edmond de Rothschild Investment Partners

Edmond de Rothschild Investment Partners is a leader in investment in privately owned companies. Its strategies benefit the companies in which it invests, the investors whose confidence it enjoys, and its employees, who share its values of commitment and respect. Edmond de Rothschild Investment Partners manages over 1.8 billion euros in the life sciences (BioDiscovery), private equity and buyout capital (Winch for mid-caps and Cabestan for small caps) and mezzanine financing (ActoMezz).

Edmond de Rothschild Investment Partners will continue to raise funds in its current segments over the coming months with BioDiscovery 5 and ActoMezz 3, bringing its assets under management to over 2 billion euros. Based in Paris, Edmond de Rothschild Investment Partners has 58 employees of which 40 are investment professionals. It is 51% owned by the Edmond de Rothschild Group and 49% owned by the management company's partners and employees. **For more information:** www.edrip.fr

About Indigo Capital

Indigo Capital SAS is an independent and leading investment management firm providing bond financing and junior capital to mid-sized businesses. Indigo Capital SAS operates in France and Europe across all industry sectors and typically invests between 5 and 40 million euros per transaction. Since 2000, Indigo Capital SAS has arranged close to fifty transactions alongside the leading French and European private equity funds, management teams and corporates, for a cumulated invested amount of c. 800 million euros. Based in Paris, the team is composed of 8 investment professionals and covers continental Europe. **For more information:** www.indigo-capital.fr

About EMZ Partners

EMZ Partners is a leading provider of bond financing in France. The team has invested 7 successive funds since inception in 1990, representing over €2.5 billion in 110 transactions. EMZ Partners invests alongside family or manager shareholders in order to fund the development of their company. Amount invested ranges between €8m and €100m per transaction. EMZ Partners is currently finalizing the fund raising of new fund EMZ8, whose commitments already exceed €700 million. Based in Paris, EMZ Partners is an independent management company held in majority by its partners. **For more information:** www.emzpartners.com

Press contacts

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