

VIRTUO PRESS RELEASE

Virtuo expands European presence with first Spanish location

6 June 2019 – [Virtuo](#), the mobile-only car rental service, has expanded into its fourth European country with its launch in the Spanish city of Barcelona, offering tourists and locals a new way to explore the city and surrounding areas.

Virtuo's fleet of premium cars are available at five locations across Barcelona including Barcelona Airport – El Prat, Sants Estació, Plaça Catalunya, Jardinetes de Gràcia, and Francesc Macià. The service is available right now in the city, with prices in Barcelona starting from €33 per day for both the brand new Mercedes A-Class and GLA vehicles.

The 24/7 car rental service uses a 100% digital key to allow users to book and unlock one of Virtuo's premium vehicles all through the app. By using technology, users can wave goodbye to the queues and hassle of traditional car rental. The app walks users through every step of the rental process from booking, locating and unlocking your car to submitting a digital damage report, engaging with customer service, and reviewing your real-time fuel and mileage information, among a whole host of other features.

Mauricio Sabater, General Manager Spain at Virtuo, said; *"We're thrilled to be bringing our new generation car rental to Spain for the first time. Whether it's getting around vibrant Barcelona or taking a trip to neighbouring cities like Girona, residents and tourists will now have a convenient alternative to traditional car rental services and their associated hassles. Later this year, we're excited to be expanding our fleet of 160 cars into Madrid and other Spanish cities."*

Virtuo launched in Paris in 2015 and has since expanded into 42 locations across France and Belgium as well as the UK where it launched in the summer of 2018. The service can be found in Edinburgh, Manchester, and 11 sites across London. Earlier this year, Virtuo successfully raised €20 Million Series B fundraise led by Balderton Capital, Iris Capital and Raise Ventures, to help expand the product and service to become a truly pan-European offering.

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About Virtuo

Virtuo is the new generation of car rental. The mobile-only car service allows you to book and unlock a pristine Mercedes A-Class or GLA all through your phone. The service uses technology to take all the pain-points out of traditional car rental, allowing you to use your phone to unlock the car, file a damage report, and track real-time fuel and mileage information.

Founded in 2015, Virtuo is a pan-European company with more than 1,000 vehicles across the UK, France and Belgium. British drivers can rent a Virtuo car from 11 locations in London, one in Manchester and one in Edinburgh, with further expansions planned in 2019. For more information about Virtuo, please visit <https://www.govirtuo.com/en> or download the app from the App Store of Google Play.