



LumApps Recognized as A Leader by Independent Research Firm

LumApps is included among top vendors in a report evaluating intranet platforms. Enterprise communications solutions provider earns highest possible score in nine criteria.

NEW YORK — JUNE 16, 2020 — [LumApps](#), a leading provider of enterprise communication solutions, today announced that it was recognized as a Leader in The Forrester Wave™: Intranet Platforms, Q2 2020 report and earned the highest possible score in nine of the report's criteria. Of the 12 vendors surveyed, LumApps was one of only three vendors to earn a "Leader" recognition.

Forrester is a leading global research and advisory firm providing insights for organizations and businesses around the world. The Forrester Wave™: Intranet Platforms, Q2 2020 report compares 12 significant market providers to help application development and delivery (AD&D) professionals select the right solution for their organization's individual needs, to achieve excellent customer experience. The report's conclusions are based on 26 criteria grouped into three main categories: current offering, strategy and market presence. LumApps received the highest possible score in the following criteria: internal communications, information architecture, design tools, execution roadmap, delivery model and four others. A Leader's status is then determined based on scores indicating strength of the vendor's overall strategy and current offering, taking into account market presence.

According to analysis by Cheryl McKinnon, Forrester's Principal Analyst Serving Enterprise Architecture Professionals writing in the report, "LumApps leads with superior employee communication and site design tools. LumApps has served very large enterprises since its founding and has capabilities to enhance both the Google and Microsoft ecosystems. As a hub for employee communications, collaboration, and knowledge, the vendor delivers ongoing innovation with a frequent release cycle."¹ Forrester further recommends that deciders "Evaluate LumApps when a scalable SaaS platform that focuses on employee communications and works with major productivity suites is important."²

"We are incredibly proud to be named a Leader among the 11 other vendors evaluated in the report," said Sébastien Ricard, LumApps CEO. "We believe Forrester's evaluation

¹ The Forrester Wave™: Intranet Platforms, Q2 2020 report, Forrester Research, Inc., June 16, 2020.

² *ibid.*



validates our commitment to delivering exceptional products and services to our valued customers.”

To learn more about The Forrester Wave™ and download the report, visit the LumApps website:

<https://www.lumapps.com/content/forrester-wave-intranet-platforms-q2-2020/>

About LumApps

LumApps is the leading enterprise social intranet SaaS platform designed to connect, inform and engage employees. Our digital workplace software helps organizations break down communication silos to build stronger, more collaborative relationships between individual employees and departments. LumApps integrates seamlessly with today’s most popular productivity suites, including Office 365, to centralise access to all corporate content, business applications and social features under a single platform. With seven offices worldwide — Lyon, Paris, London, New York, Austin, San Francisco and Tokyo — LumApps serves some of the world’s most prominent companies, including Airbus, Imerys, Air Liquide, Colgate-Palmolive, John Lewis Partnership, Schibsted, EA, Toto and Japan Airlines.

For more information visit www.lumapps.com.