



Press release

Mailjet Raises \$11 Million Series B to Expand Marketing and Transactional Email Deliverability

Investor Iris Capital leads round with Alven Capital and Seventure as company reports 75 percent annual customer growth

Paris, New York– July 15, 2015 – Mailjet, the all-in-one email service provider, today announced a \$11M Series B funding round, led by Iris Capital, with returning investor Alven Capital and new investor Seventure. The company plans to use the funds to expand its global presence in North America, Southern Europe and the Nordic states, and to develop additional web-based marketing and transactional email tools. This announcement comes as Mailjet celebrates a number of impressive milestones: 75 percent customer growth over the past year, and over 15 billion emails sent to-date through its platform.

With over 32,000 active customers in 150 countries, Mailjet enables businesses of all sizes and sophistication to send better marketing and transactional email. The company is passionate about helping its clients improve global deliverability, create beautiful designs, and send and track emails seamlessly. In June, Mailjet launched Passport, a state-of-the-art responsive drag and drop email design tool, as part of its commitment to technologically advanced yet user-friendly software.

“Our technology and global deliverability expertise have made us a leading player in the email industry. This latest round of funding will help us build on the success of products like our trademark A/X testing, developer APIs and template designer Passport.” said **Alexis Renard, CEO of Mailjet**. *“Email is a consistent channel of communication that everyone uses and we’re only just seeing its evolution into an even more personalized, customer-driven medium. We’re looking forward to being a part of this evolution and to continue building out the Mailjet brand into a global force.”*

“Mailjet has very quickly become the leading European email platform,” said **Guillaume Meulle, Partner, Iris Capital**. *“We are very impressed by the quality and reliability of Mailjet’s services and its great feedback from existing customers. As a result, we are very excited to participate at the next growth phase of the company.”*

Mailjet continues to be a destination for top talent, tripling in size since 2014 with offices in Paris, New York, Berlin, London and Sofia. The company, first launched in 2010, plans to build out its team further in 2015 in response to customer growth in North America and Europe.

About Mailjet

Mailjet is a powerful all-in-one email service provider that not only enables our customers to send transactional and marketing email to their contacts but also better understand them, email after email. Mailjet's intuitive tools and powerful APIs give senders the right amount of analytics to get the most value from each contact, for each campaign, and to reach each inbox. Founded in France in 2010, Mailjet is a market leader for sending marketing and transactional emails and serves more than 32,000 customers globally.

For more information : <http://fr.mailjet.com/>

About Iris Capital

Iris Capital is a European venture capital fund manager specializing in digital economy. Since its inception in 1986, the Iris Capital team has invested more than €1 billion in more than 250 companies. Iris Capital targets opportunities in service or technology companies, seeking growth capital in order to realize their strategy. It provides active support to its portfolio companies on the basis of its strong sector specialization and experience, and has offices in Paris, Cologne, Berlin, San Francisco, Montreal, Riyadh, Dubai, Beijing and Tokyo. In 2012 Iris Capital entered into a strategic partnership with Orange and Publicis to manage their joint venture capital initiative.

For more information : www.iriscapital.com

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